

INVOICE



KUCW
2175 West 1700 South
Salt Lake City, UT 84104
Main: (801) 975-4444
Billing: (801) 270-2312

Invoice #	Invoice Date	Invoice Month	Invoice Period
48244-1	10/14/12	October 2012	10/01/12 - 10/13/12

Station	Account Executive	Sales Office	Sales Region
KUCW	Continental Washington DC	Continental	National

Advertiser	Product	Estimate Number
Patriot Majority	Patriot Majority	1548

Billing Address:

Waterfront Strategies
Attention: Accounts Payable
1010 Wisconsin Avenue, Suite 800
Washington, DC 20007

Flight Dates	Order #	Alt Order #
10/02/12 - 10/15/12	48244	08843299

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Send Payment To:

KUCW
Newport Television LLC: DBA KUCW
4653 Collection Center Drive
Chicago, IL 60693-0465

IDB #	Advertiser Code	Product Code
79		86

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
1	10/02/12	10/12/12	M-F 6p-630p	6p-630p	-TWTF--	:30	2	\$700.00	NM
<hr/>									
Weeks: Start Date 10/01/12 End Date 10/07/12 MTWTFSS -TWTF-- Spots/Week 2 Rate \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 KUCW Tu 10/02/12 6:25 PM M-F 6p-630p 6p-630p :30 PMUSA12UT04T02H \$700.00 NM									
1 KUCW Th 10/04/12 6:13 PM M-F 6p-630p 6p-630p :30 PMUSA12UT04T03 \$700.00 NM									
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Weeks: Start Date 10/08/12 End Date 10/14/12 MTWTFSS -TWTF-- Spots/Week 2 Rate \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
4 KUCW W 10/10/12 6:25 PM M-F 6p-630p 6p-630p :30 PMUSA12UT04T02H \$700.00 NM									
3 KUCW F 10/12/12 6:13 PM M-F 6p-630p 6p-630p :30 PMUSA12UT04T03 \$700.00 NM									
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2	10/02/12	10/12/12	M-F 630p-7p	630p-7p	-TWTF--	:30	2	\$800.00	NM
<hr/>									
Weeks: Start Date 10/01/12 End Date 10/07/12 MTWTFSS -TWTF-- Spots/Week 2 Rate \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 KUCW Tu 10/02/12 6:58 PM M-F 630p-7p 630p-7p :30 PMUSA12UT04T03 \$800.00 NM									
1 KUCW W 10/03/12 6:55 PM M-F 630p-7p 630p-7p :30 PMUSA12UT04T02H \$800.00 NM									
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Weeks: Start Date 10/08/12 End Date 10/14/12 MTWTFSS -TWTF-- Spots/Week 2 Rate \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 KUCW W 10/10/12 6:42 PM M-F 630p-7p 630p-7p :30 PMUSA12UT04T03 \$800.00 NM									
4 KUCW Th 10/11/12 6:43 PM M-F 630p-7p 630p-7p :30 PMUSA12UT04T02H \$800.00 NM									
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3	10/06/12	10/13/12	Sat 7p-8p	7p-8p	-----S-	:30	1	\$125.00	NM
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Weeks: Start Date 10/01/12 End Date 10/07/12 MTWTFSS -----S- Spots/Week 1 Rate \$125.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KUCW Sa 10/06/12 7:52 PM Sat 7p-8p 7p-8p :30 PMUSA12UT04T02H \$125.00 NM									
<hr/>									
Weeks: Start Date 10/08/12 End Date 10/14/12 MTWTFSS -----S- Spots/Week 1 Rate \$125.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 KUCW Sa 10/13/12 7:16 PM Sat 7p-8p 7p-8p :30 PMUSA12UT04T02H \$125.00 NM									
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4	10/06/12	10/13/12	Sa 1030p-12a	1030p-12a	-----S-	:30	1	\$600.00	NM

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

Our stations and its associated parent company do not discriminate in advertising contracts on the basis of race or gender. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or gender, even if handwritten, typed, or otherwise made a part of a particular contract, is hereby rejected.

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4	10/06/12	10/13/12	Sa 1030p-12a	1030p-12a	-----S-	:30	1	\$600.00	NM
<hr/>									
Weeks: Start Date 10/01/12 End Date 10/07/12 MTWTFSS -----S- Spots/Week 1 Rate \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KUCW Sa 10/06/12 11:10 PM Sa 1030p-12a 1030p-12a :30 PMUSA12UT04T03 \$600.00 NM									
<hr/>									
Weeks: Start Date 10/08/12 End Date 10/14/12 MTWTFSS -----S- Spots/Week 1 Rate \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 KUCW Sa 10/13/12 11:45 PM Sa 1030p-12a 1030p-12a :30 PMUSA12UT04T03 \$600.00 NM									
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<u>Total Spots</u> 12									

Payment Terms 30 Days	<u>Gross Total</u>	\$7,450.00
	<u>Agency Commission</u>	\$1,117.50
	<u>Net Amount Due</u>	\$6,332.50

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